



“ ” “ ”

“ ” 2020 12 21

2020 030023

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1

6 30

2020

	9,568.30	2,712.09	28.34%
	9,129.03	3,465.77	37.96%

2020 6

33.04%

2

2020 6 30

	9,890.21	3,821.69	38.64%
	12,608.80	6,638.31	52.65%

46.49%

33.04%

5

	3,597.42	1,253.58	2,429.07	915.10	3,748.48	1,012.64	2,640.06

2020 7 2026

2020 6

65.03%

1

	40.00	42.00	21.00	38.50	42.00	42.00	42.00	42.00	42.00	42.00
	32.93	33.52	14.13	31.88	32.69	34.37	35.86	37.03	37.69	37.69
	82.33%	79.81%	67.27%	82.81%	77.83%	81.83%	85.38%	88.17%	89.73%	89.73%
	32.57	33.11	14.32	31.75	32.69	34.37	35.86	37.03	37.69	37.69
	98.90%	98.77%	101.37%	99.59%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

2020

2020

+2020

80-90%

2018

2019

2020 1-6

47.19% 52.84% 50.34%

2018

2019

82.33% 79.81% 2019

2018

2019

	2020			2020	1-6	
		67.27%				
	2018	2019	2020	1-6	98.90%	98.77%
101.37%			2020	2025	100%/D%	i

2019/12/31	+	103,178.39		123,900.00	19.31%	20.08%	0.65%
		56,798.47	65,627.01	80,100.00	15.54%	41.02%	22.05%
2020/6/30		60,507.18	69,901.12		15.53%	31.89%	14.16%

5G

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2020 1

2020 6 15

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4S

2020

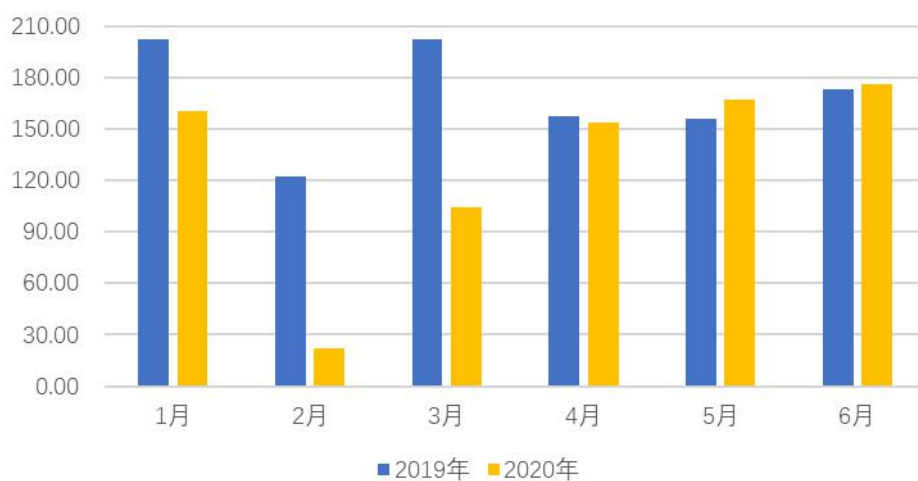
366.70

42.42%

2020 4

5 6

2020年和2019年乘用车1-6月分月销量（万辆）



2

2020 1-3

2020 3

2020 2-3

“

”

2020 3 4

wind

2020

	15.03	-47.04%	24.48	16.70%
	46.48	-46.06%	93.52	11.80%
	60.77	-22.56%	102.30	26.38%
	18.30	-60.89%	39.44	-12.60%
	17.92	-58.03%	37.70	-7.40%

15.03

47.04%

24.48

16.7%

2020

46.48

46.06%

93.52

11.80%

2020

60.77

22.56%

102.30

26.38%

2020

18.30

60.89%

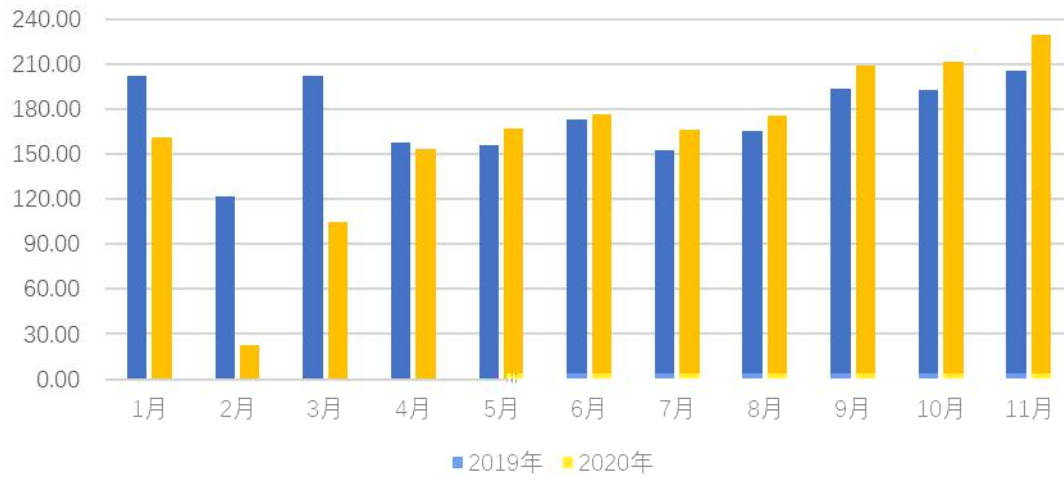
39.44

12.60%

	18,100.78	
	103,178.39	1.77%
100%	100%	

	2020			
4	2020	1-3	5-11	2020
				2020

2020年和2019年乘用车分月销量（万辆）



2020
2019

2020

	177,513.16	183,735.00	96.61%	318,774.52	328,222.48	97.12%	335,214.50	95.10%
	184,214.71	190,868.33	96.51%	337,092.33	343,745.96	98.06%	352,708.05	95.57%
	193,406.17	190,058.00	101.76%	350,327.06	346,978.90	100.96%	362,364.10	96.68%

2020 7-11
2020

+2020

2020 7

2020

2020 1-11

2020

2020

2020 1-11

2019

95%

2020 7-11

2020

2020

12

12

2020 1-3

4

1995 12

5

2

2015 22.72

2019 35.27

11.62%

2020 3-4

2020 1-11

2020

2020

2020 1-11

2019

95%

2020

7-11

2020

2020

12

12

2020 1-3

2020 4

5-11

2020

2020

1

2020 2

1
2020

“ ” “2 ” 2020

3-5

2020 6 15

2020

2020 4

2020 9

“ ” “2

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2020 4-9

2019

2020 9 14

2

0.65%

123,100.78

18,100.78

105,000.00

1.77%

76.76%

14.16%

	56,798.47	65,627.01	60,507.18	69,901.12
	56,798.47	80,100.00	60,507.18	79,800.00

79,800.00

60,507.18

19,292.82

31.89%

1

A

2019

002540.SZ		21.61	1.21
601388.SH		59.25	1.47
603876.SH		24.29	1.82

wind

÷2019

I'

÷2019 12 31

39.79%

31,050.45

2019

12 31

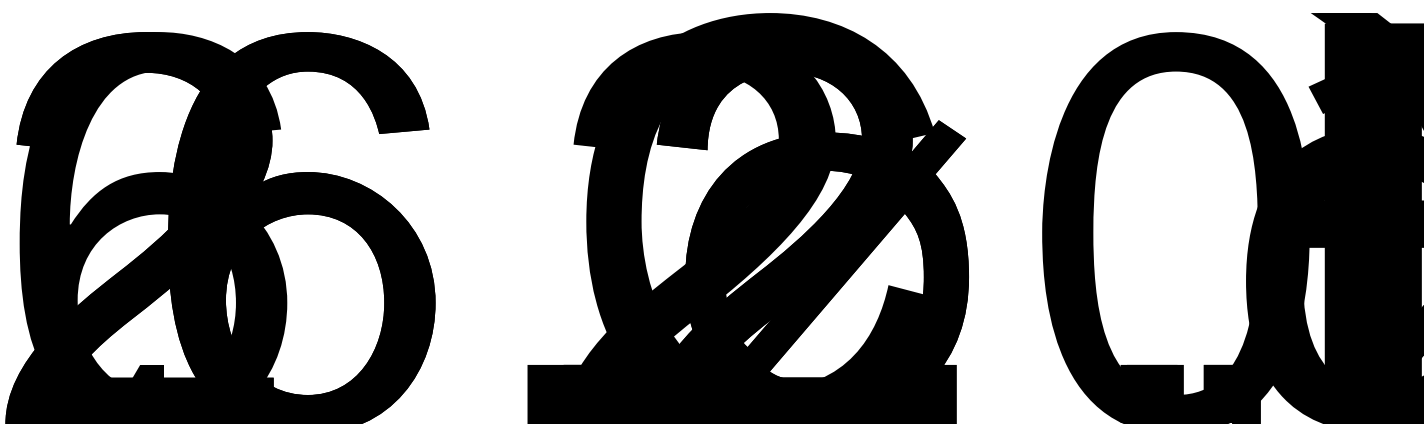
22,600.11

2019

3,588.33

8.65 1.37

2



2019
2020

2020

	177,513.16	183,735.00	96.61%	318,774.52	328,222.48	97.12%	335,214.50	95.10%
	184,214.71	190,868.33	96.51%	337,092.33	343,745.96	98.06%	352,708.05	95.57%
	193,406.17	190,058.00	101.76%	350,327.06	346,978.90	100.96%	362,364.10	96.68%

2020 7-11
2020

+2020

2020 7

2020

2020 1-11

2020

2020

2020 1-11

2019

95%

2020 7-11

2020

2020

12

12

2020 1-3

4

2

2019

2.6

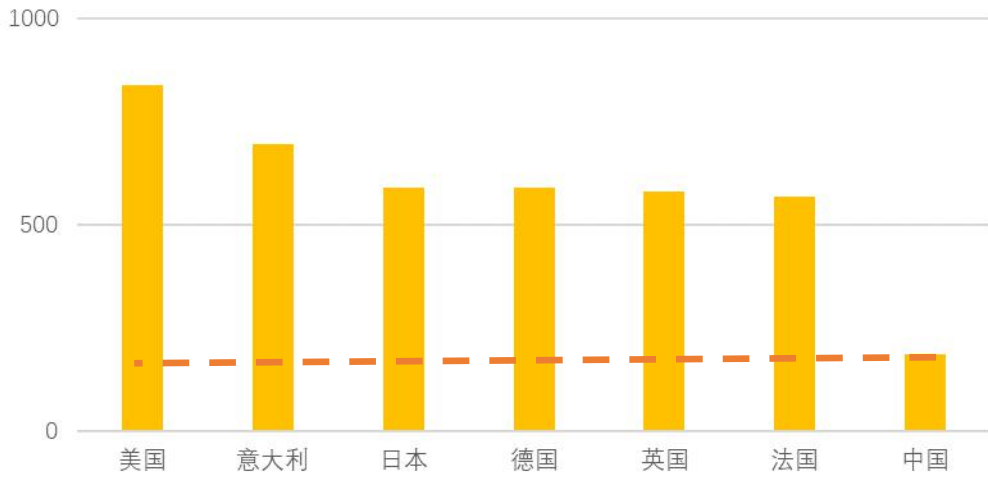
14

186

1/5

1/4

1/3



GDP 1 200

GDP 1 2019 186

2019 2.6 5 2025

200 2.8 2019

2.6 2025 2.8

3,500

2020 -2025 370

2018 5-8

2019 2020 8

2019 2020 2025 3,200

3

GDP

2018 2019 2015

GDP

GDP 2018

2015

4 2018 2019

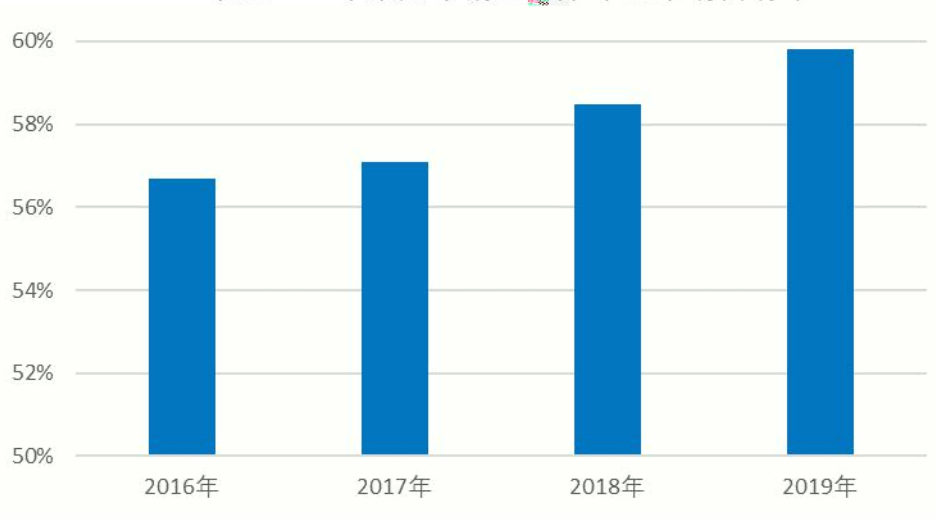
2018

2020

“ ”

2016 2019

2016年至2019年乘用车销量前十车企市场占有率



2018 2019

2018 2019

5

95%

2003

	7	3,438.11	7	11,905.55	5	21,275.38	
	8	2,876.24	9	9,854.37	9	9,347.90	60%
	9	2,685.05	10	7,559.51	10	7,610.96	
	10	2,426.95	8	11,771.07	7	13,906.85	70%

2018 2019 2020 1-6

69.59% 68.59% 66.22%

6

25

1

5

2

2018

2019

33.26

35.27

2019 12 31

28.97%

136,050.45

79,800.00

39.79%

154,853.20

123,100.78

39.79%

31,752.42

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